



## Ivan Rámeš

Partner

The main area of focus of Ivan Rámeš is intellectual property. He specialises in a comprehensive definition of the IP strategy both in the Czech Republic and abroad, in industrial property right enforcement, counterfeited and pirated goods, parallel imports and the exhaustion of IP rights. Ivan also advises on copyright and deals with domain disputes and IP-related disputes in general and unfair competition. He is an expert in e-commerce, either in terms of IP protection, consumer protection (including administrative proceedings with regulators), personal data protection or marketing law, and an expert in franchising where he advises start-ups as well as larger companies and international corporations. Ivan Rámeš also lectures and publishes articles on these issues.

Before joining our law firm, Ivan worked at the Civil Law Department of the Municipal Court in Brno and at a law firm in Brno.

### Transactions

- a long-term adviser to a global producer of footwear in enforcing its industrial property rights and in taking steps against entities distributing counterfeit goods or imitations in the Czech market or importing such goods from third countries
- advising a global cosmetics producer in connection with its trademark disputes in the Czech Republic and conducting administrative proceedings with relevant authorities
- advising a major sports association on legal steps against counterfeiters of sports outfits
- a long-term adviser to a major Czech electronics retailer on protecting its trademark portfolio, creating an e-shop and setting the consumer terms and conditions, and on consumer protection law and contractual matters
- advising a major aircraft manufacturer in connection with the enforcement of its industrial property rights and the industrial property protection of its products; conducting administrative proceedings with audit authorities
- advising a leading leasing company and bank in a European bank group on the switch of its branch network management to a franchising model
- advising a major European traffic sign manufacturer in negotiations for distribution agreements with its international business partner
- IT/IP law services related to a legal due diligence exercise on a multinational airline, a leading Czech turbine manufacturer and a major Czech publishing house before a planned sale
- advising several of the world's leading electronics manufacturers on regulating legal relationships with consumers
- advising on legal steps against a leading Czech brewery regarding unfair competition

### Membership in professional associations

Czech Bar Association

### Languages

Czech, English

### Education

Masaryk University, Faculty of Law, Brno (2007), Mgr. (Master of Laws)

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