



Petr Bratský

Associate

Petr Bratský specialises in contract law, intellectual property, data protection, EU law and legislation advice.

In the field of contract law he specialises in the drafting and revisions of commercial contracts, in particular contracts regarding supplier-customer relations, intellectual property rights, drafting of business terms and conditions and legal advice in the pre-trial phase of commercial disputes.

In the field of intellectual property Petr has focused primarily on film law, drafting of licence agreements and technology contracts including drone law.

In the field personal data protection Petr provides legal advice to a number of international companies undertaking business in different sectors including the automotive industry, food industry, and machine-building industry which process extraordinarily large volumes of personal data of their employees and business partners. With the introduction of GDPR he completed major implementation projects and coordinated multi-jurisdictional activities.

In EU law and legislation he primarily focuses on advice relating to the European legislative process and more complicated interpretation questions of primary and secondary law.

Prior to joining our law firm, he worked for over two years in a major Czech law firm where he primarily focused on business law and real estate law. He also worked as legal advisor to a Member of the European Parliament in the area of EU legislation and as an external expert for the European Commission in the area of transposition of directives into Czech law.

Transactions

- advising major local and international clients in connection with the revision and drafting of comprehensive contractual documentation
- comprehensive legal advice for a major global production company in connection with the negotiation of contracts and the submission of an application for film incentives for a film series production worth several tens of millions of Czech crowns
- legal advice on implementation of requirements under the GDPR as a part of extensive cross-border compliance projects
- legal advice to a major global armament manufacturer regarding assessment of legal risks resulting from concluded contractual documentation for the supply of military material to Arab countries including further proposed steps of the client and a legal analysis of the conditions of a local off-set programme
- legal advice to a major spirits producer regarding proposed steps in relation to the European Commission in the matter of a potential ban on an important aromatic substance for the production of traditional spirits
- legal and legislative advice to a major global IT company
- as a legal adviser to a European MP, he provided legal consultations on the revision of the Audiovisual Media Services Directive

Membership in professional associations

Czech Bar Association

Languages

Czech, English

Education

Charles University, Faculty of Law, Prague (2012), Mgr. (Master of Law)

Katholieke Universiteit Leuven, Belgium (2016), LL.M. degree in International and European Business Law (with *cum laude* distinction)

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